

**ARCADIAN CHORALE -- SPRING 2025
PROGRAM AD SIZES & RATES**

FULL PAGE	\$ 120.
HALF PAGE	\$ 75.
QUARTER PAGE (horizontal or vertical)	\$ 40.
EIGHTH PAGE	\$ 25.

Please supply COPY-READY ART.

**Note: ads will print in "Black & White" format.
Please take that in to account when supplying copy.
See below**

COPY may be supplied as follows:

- 1) as hard copy**
(via printed ad or business card)
- 2) via JPG or PDF file**
sent via email to
arcadianchorale@yahoo.com

I have enclosed hard copy

- New ad copy
- Please use last year's ad
- I will supply copy via JPG or PDF file

Deadline for submission:

April 20, 2025

For more info,
contact us via email

arcadianchorale@yahoo.com

Please return this sheet,
any hard ad copy,
& payment to:
The Arcadian Chorale
P.O. Box 806
Matawan, NJ 07747

The Arcadian Chorale



Marina Alexander, Musical & Artistic Director

P.O. Box 806, Matawan, NJ 07747	
Email: arcadianchorale@yahoo.com	Website: www.arcadianchorale.org

Greetings! **The Arcadian Chorale** invites you to place an ad in the booklets we give out to our audiences. Your ad will run in our **Spring-2025 program journal**. Our performances are held throughout the greater Monmouth, Ocean, and Middlesex area, providing excellent opportunities to reach local residents with your advertising message—and demonstrate your support for the arts in our community!

The Chorale is one of the most innovative musical ensembles in New Jersey, receiving countless standing ovations for the excellence of its presentations. The ensemble has appeared at New York's **Carnegie Hall** many times, performing famous works like Beethoven's *9th Symphony* & the NY premiere of *Ermione*, a lost opera by Rossini. In January 2010, the group made its debut at **Lincoln Center** singing the "Concert for Peace." In October, 2014, the ensemble celebrated **Verdi's 200th birthday**, singing his magnificent *Requiem* in Manhattan. Last May, it performed **Mozart's Requiem at Geffen Hall**; and a few weeks ago, in Freehold, the group sang its holiday program, "The Hope of Peace."

This year marks the Chorale's **32nd Season**, and as always, we are offering a unique musical experience to our audiences. Our Spring 2025 program, "A Musical Zoo!" will present *The Carnival of the Animals*, plus contemporary works about various creatures and critters.

Your ad makes it possible for us to meet the expenses of bringing this fine music directly into our community. The ads are offered at very low rates---we're sure there's one to fit your budget. Four standard sizes are available, as demonstrated on the left, each offering an exceptional value. If you have questions about this advertising program or about the Chorale, please contact us, & we'll be happy to assist you.

For a full view of our programs, we invite you to visit the Chorale's web site. Note that the Chorale is a **non-profit 501 (c)(3) corporation**, a member of the **Monmouth County Arts Council & of Chorus America**.

We look at this as an opportunity to build a strong relationship between the community, its businesses, and its arts organizations. We appreciate your interest and support and look forward to hearing from you.

Thank you for your support of community arts!
Rosellen Schussler, Program Ad Coordinator

PROGRAM AD ORDER FORM

Business Name _____

Full Page Half Page

Business Contact Person _____

Quarter Page Eighth Page

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Please make checks payable to 'The Arcadian Chorale.'

Business Address _____

Check Cash

Arcadian Chorale contact person _____

Total enclosed: _____

Thank you for your support!