

ARCADIAN CHORALE
PROGRAM AD SIZES & RATES

FULL PAGE	4.75 in. Wide x 7.5 in. High	\$ 190.
HALF PAGE	4.75 in. Wide x 3.5 in. High	\$ 110.
QUARTER PAGE (horizontal or vertical)	2.5 x 3.5 in.	\$ 60.
EIGHTH PAGE	2.5 in. Wide x 2 in. High	\$ 35.

Please supply COPY-READY ART.

**Note: ads will print in "Black & White" format.
Please take that in to account when supplying copy.**

See below

Please note that ads can also be ordered & paid for online at our web site, www.arcadianchorale.org/programads.html

COPY may be supplied as follows:

- 1) **as hard copy**
(via printed ad or business card)
- 2) via **JPG (preferred)**
or **PDF file**
sent via email to
arcadianchorale@yahoo.com

I have enclosed hard copy

- New ad copy**
- Please use last year's ad**
- I will supply copy via JPG or PDF file**

Deadline for submission:

Nov. 27, 2017

For more info,
call Arcadian Chorale at
732-583-4007
or Rosalinda Gonzalez at
732-566-0466

Please return this sheet,
any hard ad copy,
& payment to:

The Arcadian Chorale
P.O. Box 806
Matawan, NJ 07747

The Arcadian Chorale

Marina Alexander, Musical & Artistic Director



P.O. Box 806, Matawan, NJ 07747

Phone: 732-583-4007

Fax: 732-441-1061

Email: arcadianchorale@yahoo.com

Website: www.arcadianchorale.org

Greetings! **The Arcadian Chorale** invites you to place an advertisement in the program booklets we give out to our audiences. Your ad will run for the **entire 2017-2018 season**--both our fall and spring concert series. Our performances are held throughout the greater Monmouth, Ocean, and Middlesex area, providing many excellent opportunities to reach local residents with your advertising message—and demonstrate your support for the arts in our community!

The Chorale is one of the most innovative musical ensembles in New Jersey, receiving countless standing ovations for the excellence of its presentations. The ensemble has appeared at New York's **Carnegie Hall** nine times, performing some very famous works, including Beethoven's *9th Symphony*, Verdi's *Requiem*, & the **NY premiere** of *Ermione*, a lost opera by Rossini. In January 2010, the group made its debut at **Lincoln Center** in NYC, singing the "*Concert for Peace*."

This year marks the Chorale's **25th Anniversary Season**, & it promises to be quite exciting. On Sunday, **December 17**, in **Asbury Park**, we will offer "**The Spirit of Christmas**," a community holiday celebration, including a carol sing. The group will also sing a special **Holiday Concert in Freehold on Dec. 15**. Concerts will include students from area high schools, as part of the Chorale's educational outreach programs.

Your ad makes it possible for us to meet the expenses of bringing this fine music directly into our community. The ads are offered at very low rates--we're sure there's one to fit your budget. Four standard sizes are available, as demonstrated on the left, each offering an exceptional value. If you have questions about this advertising program or about the Chorale, please contact us, & we'll be happy to assist you.

For a full view of our programs, we invite you to visit the Chorale's web site. Note that the Chorale is a **non-profit 501 (c)(3) corporation**, a member of the **Monmouth County Arts Council** & of **Chorus America**.

We look at this as an opportunity to build a strong relationship between the community, its businesses, and its arts organizations. We appreciate your interest and support, and look forward to hearing from you.

Thank you,
Rosalinda Gonzalez
Advertising Sales Coordinator

PROGRAM AD ORDER FORM

- Full Page Half Page
 Quarter Page Eighth Page

Please make checks payable to 'The Arcadian Chorale.'

- Check Cash

Total enclosed: _____

Business Name _____

Contact Person _____

Business Address _____

Area Code & Phone (daytime) _____

Email _____

Thank you for your support!